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5 Scents That Will Make You Smell Dateable

The fastest way to the heart is through the nose.

You know what stinks? Being single. But also: Probably you.

If you're like a lot of guys, you spend your mornings pounding coffee and your evenings pounding beer, neither of which smells particularly nice on your breath. Your favorite foods include odiferous eats like steak and onions, spicy curry and wings, and virtually anything with garlic. It never occurs to you that you should launder your baseball caps and tennis shoes, or wash your pillow and your toothbrush. And then there's the sweat — in your gym bags, under your arms and in other unmentionable places.

If any of that smells familiar, you might be a malodorous man. And that makes it difficult to attract a mate, be it a new love interest who you're eyeing at the bar or a spouse of many years who you're eyeing from across the room. Fortunately, there's an easy fix for your funky misfortunes: Provided you don't have an oversensitive schnoz, stocking your medicine cabinet with scented products can spice up both your grooming routine and your love life — just in time for Valentine's Day.

But what does a good-smelling man smell like, exactly? Here are five scintillating guy scents that promise to start your next date night off on the right note:

1. Black pepper

As a flavor on your food, black pepper is pungent, spicy and just a little bit bitter. It leaves a similar flavor as a scent on your skin. Equal parts masculine and musky, it promises to give a come-hither kick in the nostrils to anyone who's lucky enough be within sniffing distance.

Get it on your skin: Try Billy Jealousy Devil's Delight Beard Oil, a black pepper- scented beard oil that will make your beard smell smoky and sexy. And you know what people want to do to sexy-smelling beards? Yeah. Thought so.

2. Sandalwood

Sandalwood smells … well, woodsy. But not in a lumberjack kind of way. Soft, clean and sweet, it's almost floral. That doesn't mean it's a feminine scent, however. Rather, it means it's warm, approachable and exotic — which is exactly what you want to exude on a first date.

Get it on your skin: Along with black pepper, Billy Jealousy Devil's Delight Beard Oil has notes of sandalwood, which amounts to a double-whammy of awesome odors. And if you're not looking for sandalwood-scented beard oil, how about sandalwood-scented beard balm (which might just be the best smelling beard balm there is), sandalwood-scented beard wash or sandalwood-scented beard conditioner? Billy Jealousy offers the Devil's scent in all of the above — not to mention matte pomade and even body wash, in case you're rocking a naked face.

3. Citrus

Some scents are sleepy, but citrus is not one of them. Clean, optimistic, energetic and bright, it smells like sunshine streaming in through the window at dawn — and has the same awakening effect, which will enliven even the dullest of dates.

Get it on your skin: Try Billy Jealousy Beardo's Bounty Beard Oil and Beardo's Bounty Beard Balm, which feature a fresh citrus scent that marries tangerine with lime. The clean, vivacious fragrance smells like summer — and everyone knows that summer love is the best kind of love there is. (Beardless? Try Billy Jealousy Shaved Ice After-Shave Balm, which has orange, grapefruit and lime oils in it.)

4. Peppermint

Peppermint is simultaneously scintillating and soothing. In some applications, for instance, it provides cooling, calm and comfort. In others, it's rousing and refreshing like a splash of cold water to the face. Either way you look at it, its scent is as much a salve for a sore dating life as it is for sore muscles.

Get it on your skin: Try Billy Jealousy Fuzzy Logic Strengthening Shampoo and Cashmere Coat Strengthening Conditioner, both of which will give you a heavenly-smelling head courtesy of their fresh peppermint scent. Or, give Billy Jealousy Gold Standard All-Over Wash a go; scented with a mix of mint and rosemary, it will make date nights with you smell like Saturdays at the spa — relaxing and revitalizing — instead of Monday mornings in the locker room.

5. Musk

Technically speaking, musk is a fragrance that comes from the glandular secretions of a male musk deer. Although that doesn't sound especially appealing, anyone who's encountered it knows that it smells a lot sexier than it sounds. In fact, some scientists suggest that its odor — earthy, woodsy and masculine — closely resembles that of testosterone, which is thought to have pheromonal powers. 'Nuff said, right?

Get it on your skin: Try Billy Jealousy Beard Quencher Nourishing Beard Moisturizer, which not only has a woodsy, musky scent, but also will make your beard kiss-ably soft. Or sample Billy Jealousy Original Gangster Beard Oil and Original Gangster Beard Balm, which get their masculine, musky scent from oud bark, a luxe ingredient that makes you smell sweet and earthy, but also powerful and strong. It's an animalistic odor that will make you seem more like a lion than a pig — perfect for roaming concrete jungles with a proud mate on your arm.

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