

From: "Successful Meetings' Down to the Wire" <SMNewsletter@northstartravelmail.com>
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SUCCESSFUL MEETINGS **down to the wire**

Weekly Newsletter for
December 26, 2012

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IN THIS ISSUE

• BREAKING NEWS • SM PROMOTIONS • INDUSTRY EVENTS

Breaking News

'Meeting Planner' Named One of the Top 100 Jobs of 2013

It's good to be a meeting planner. So says *U.S. News & World Report*, which has ranked "Meeting, Convention & Event Planner" No. 66 on its list of the 100 best jobs of 2013, and No. 14 on its list of the best business jobs. Although the job has lost some prestige since last year, when it ranked ...

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Site Forecasts Continued Growth for Motivational Events Industry

Among users and providers of incentive travel and motivational events, 86 percent predict that the use of motivational travel will "increase" or "substantially increase" in the next one to three years, according to the latest Site Index Annual Survey, released last week by the Site International Foundation ...

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Association: Trade Show Organizers Must Negotiate Lower Costs for Exhibitors

As the cost of exhibiting at trade shows rises, exhibitor participation falls. In the face of escalating price tags, therefore, show organizers must act in order to ensure exhibitions' long-term viability as a marketing medium, according to the Exhibit & Event Marketers Association (E2MA), which has released a new study on the costs of

Advertisement

An advertisement for Grand Lucayan Bahamas. It features a blue background with a meeting table and chairs. The text reads: "GRAND LUCAYAN BAHAMAS Take a little trip AFFORDABLE, ALL-INCLUSIVE CARIBBEAN MEETINGS from \$199 per person /night* LET'S GO".

More From *Successful Meetings*



Blog: The Meetings Industry as Viewed From the C-Suite

In his latest post, titled "Celebrating a Meeting Planner's Christmas," blogger Tim Brown shares an original holiday poem that celebrates the trials and tribulations of being a meeting planner.

exhibiting ...

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CEIR Publishes Profile of Trade Show Attendees, Exhibitors

The people who attend and exhibit at trade shows are diverse and influential, according to the Center for Exhibition Industry Research (CEIR), which has released "Profiles of Attendees and Exhibitors," the sixth in a series of reports culled from its landmark study ...

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CrowdTorch Allows Consumer Event Organizers to Create Custom Native Apps

App developer CrowdTorch, acquired earlier this year by meetings technology firm Cvent, has launched a new platform that helps event planners create their own customized native apps for consumer-focused events, such as festivals, concerts and fairs ...

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President Signs No-Hassle Flying Act

The No-Hassle Flying Act of 2012 is now the law of the land, according to the U.S. Travel Association, which announced last week that President Barack Obama signed the bill just a week after Congress passed it. The No-Hassle Flying Act allows the Transportation Security Administration (TSA) to waive at its discretion re-screening of checked bags on ...

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FBI Honors Meeting Professional for Campaign Against Child Sex Trafficking

Kimberly Ritter, a senior account manager at St. Louis-based Nix Conference & Meeting Management, has been honored by the FBI for her efforts to stop child sex trafficking. Ritter was presented with the 2012 Director's Community Leadership Award (DCLA), granted every year by each of the FBI's 56 field offices ...

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Save The Dates!

Calendar of Industry Events

Event Service Professionals Association (ESPA)
Annual Conference

[> Read the blog](#)

About "The Strategic Perspective" Blog

Thanks to the economic downturn, many top executives have realized the strategic importance of meetings and events. Successful Meetings' blog, "The Strategic Perspective: The C-Suite View of the Meetings Industry," gives voice to this important industry segment. Through his posts, author Tim Brown provides a rare glimpse into how upper management perceives meetings.



Blog: Meetings Significa

In her latest post, titled "Free Is Never Ever Free," blogger Heather Mason explains why meeting freebies are never really free.

[> Read the blog](#)

About the "Meetings Significa" Blog

Successful Meetings' "Meetings Significa" blog highlights the way meetings industry issues affect your career — and your life. Through her posts, author Heather Mason shares observations on how meeting planners can raise the industry to the next level, and what tactics can get them there.

Meetings Top 10 List

Hungry for new people, places and things that will make your meetings better, stronger and easier to plan? Check out this week's *Successful Meetings* top 10 list:

[> Top 10 Airports for Weather Delays](#)

From the Latest Issue of *Successful Meetings*

Check out the following stories from the December 2012 issue of *Successful Meetings*:

[> New and Improved Sales Meetings](#)

[> Greening Your Holiday Party](#)

[> What's New in Southern Florida](#)

[> San Francisco Freshens Up](#)

Jan. 11-13

Orlando

www.espaonline.org

Professional Convention Management Association (PMCA) "Convening Leaders" Annual Meeting

Jan. 13-16

Orlando

www.pcma.org

International Association of Professional Congress Organisers (IAPCO) Wolfsberg Seminar

Jan. 19-24

Switzerland

www.iapco.org

Meeting Professionals International (MPI) European Meetings & Events Conference

Jan. 27-29

Switzerland

www.mpiweb.org

Training 2013 Conference & Expo

Feb. 18-20

Orlando

www.trainingconference.com

Asia-Pacific Incentives & Meetings Expo (AIME)

Feb. 26-27

Melbourne, Australia

www.aime.com.au

Successful Meetings University (SMU) International

March 8-10

New York

www.successfulmeetings.com/events

Find or Post a Job

Whether you're looking for a meeting industry job or are you are hiring, we can help. Visit *Successful Meetings'* online job board. Our meetings job search function matches hiring managers with job seekers looking for permanent and temporary positions around the globe.

New jobs are posted daily. Don't miss your opportunity to take your career to the next level with *Successful Meetings'* industry jobs board. You never know; that new job could be a game changer. And for hiring managers, it could mean the difference between success or failure.

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